



# PUBLIC NOTICE

## Street Renaming

The eThekweni Municipality hereby invites all persons and organisations having an interest in the proposal regarding the renaming of nine streets, to submit proposals for the proposed new street names; **Victoria Embankment, Stanger Street, NMR Avenue, Point Road, Alice Street, Broad Street, Grey Street, Commercial Road and Northern Freeway-M4**. Submit your motivated submission based on the policy and criteria adopted by the Council regarding re-naming of certain roads, streets, freeways, municipal buildings, community hall, parks and places.

### Process by which renaming shall take

- (1) Any persons, community or organisation within the boundaries of the eThekweni Municipality shall be entitled to propose the renaming of the road, street or freeway in accordance with the policies and procedures accepted by the Council.
- (2) Proposals shall be in writing or emailed and shall include full details of the affected road, street, freeway, municipal building, community hall, park or place as well as the proposed name change and fully motivated reasons which will include research, reference and evidence of professional and community support
- (3) The full Council of the eThekweni Municipality will make the final decision

**The general policy is that street, public places, natural arrears and Council owned, buildings, facilities and artifacts may be renamed in exceptional circumstances and a selection of submitted names will be made by Council:**

1. Names of living persons should only be used in exceptional circumstances
2. Consideration should be given to names of local or historic significance
3. Public streets and spaces, natural areas, Council-owned buildings, facilities and artifacts should generally be named after people, places, events and the environment

**The following criteria will be used by Council in the finalisation of the new names:**

- a) Shall honour and commemorate noteworthy persons associated with the City and people of South Africa
- b) Shall commemorate local, national or international history, places, events, memories or culture of relevance to the people of eThekweni Municipality
- c) Shall strengthen community identity
- d) Shall recognise indigenous and international flora, fauna or natural features relevant to the eThekweni Municipality
- e) Shall prompt improved place orientation and recognition
- f) Shall recognise the cultural diversity of eThekweni Municipality

**Names to be avoided:**

- a) Offensive
- b) Cumbersome, in the sense that the name may be difficult to pronounce or the length of the name may be too long on the street sign
- c) Linguistically corrupted or modified
- d) There shall preferably be no duplication of a name within eThekweni Municipality area or within 5km, where the name does not refer to the same street
- e) Similar sounding names
- f) Could be construed as commercial advertising

**The closing date for the submissions is 09 January 2012.**

You can submit your proposal to [corporategis@durban.gov.za](mailto:corporategis@durban.gov.za), or fax 031 311 4024, post: Municipal Manager, 41 Margaret Mncadi Avenue, 2nd Floor, Rennie House, Durban, 4001. You can also hand deliver your proposal to the nearest Sizakala Centre.

*Issued by City Manager Dr Michael Sutcliffe*

